



Period	Therapy area	Programme	Objective
June 2013 – on going	BPH	<i>Duodart</i> patient adherence programme	To ensure patients to gain the long term therapeutic benefit from the treatment, <i>Duodart</i> adherence programme is designed for: <ul style="list-style-type: none"> <li>Enhancing the patient compliance rate to <i>Duodart</i> treatment that lead to better health outcome</li> <li>Encouraging patient to manage BPH under clinical setup with proper disease management</li> </ul>
Oct 2015 – ongoing	BPH	<i>Duodart</i> Access programme	To provide support and increase the accessibility of <i>Duodart</i> to patients prescribed with <i>Duodart</i> by doctors in Hospital Authority, who tend to be less privileged.
June 2017 – ongoing	Respiratory	Respiratory patient adherence supporting service	To enhance the adherence to asthma treatment for patients prescribed with <i>Ellipta</i> asset at private setting.
Aug 2017 – Jul 2018	Vaccines	Flu Vaccination Record Card	To provide support to doctors for encouraging compliance of annual flu vaccination.
Jan 2015 – Dec 2017	Vaccines	CCPA – Cervical Cancer Prevention Programme	To promote disease awareness of cervical cancer prevention by aligning doctors with common interest to offer free consultation to participated public on cervical cancer prevention.
1 Jan 2017 – 31 Dec 2017	HIV	HIV HLA Tropism DNA Testing	To support HLA and tropism DNA testing that help to determine a patient's risk or suitability for use of abacavir-containing therapies or <i>Celsentri</i> respectively.
Mar 2015 – Feb 2017	BPH	HBV DNA test	GSK supported some Hospital Authority chronic hepatitis B patients for their unmet needs in getting regular HBV DNA test.